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“Who’s Who” Introduction

Onalytica has been creating Top 100 Influencer lists for the past 10 years, connecting brands with influencer communities. The marketplace is now looking to understand who is influential beyond Twitter social amplifiers. Over recent years there have been more and more companies producing lists based on Twitter followers. We want to break away from that.

Each Who’s Who report will provide you with the top Social Influencers, Content Creators, Event Speakers, Industry Analysts, Brand Employees, Brands and Publications across individual topics such as AI, Climate Change, The Future of Work, FinTech, Energy Policy, Obesity, etc.

The influential experts are selected using Onalytica’s 4 Rs methodology (Reach, Resonance, Relevance and Reference). Quantitative data is pulled through LinkedIn, Twitter, Personal Blogs, YouTube, Podcast, and Forbes channels, and our qualitative data is pulled by our insights and analytics team, capturing offline influence.

All the influential experts featured are categorised by influencer persona, the sector they work in, their role within that sector, and more from our curated database of 1m+ influencers.

We are striving for this report to be a One-Stop Shop for the Movers & Shakers of the industry so any feedback to further improve the lists is always gratefully received.
Cybersecurity Introduction

Cybersecurity is a necessity in day-to-day life, a study by the Ponemon Institute and Keeper Security has shown that cybersecurity risks are increasing due to prolonged remote working. The report found 60% of those surveyed said their organisation had been hit by a cyber attack. The issues that Zoom faced throughout April and May 2020 highlight how easy it is to become a victim of cybercrime.

The importance of cybersecurity is clear, which is why this ‘Who’s Who’ report focuses on the voices raising awareness and driving solutions within cybersecurity. We have broken the industry down and looked at those working, speaking and writing within the space.

“In cybersecurity, we’re not just looking to partner with influencers who have the biggest following or the loudest voice. It’s more important to focus on the ones having the right conversations in the right communities.”

- Philip Peters, Global Social Media & Content Lead, Palo Alto Networks
Brand Employees & Industry Practitioners

Listed below are the most prominent & influential Subject Matter Expert voices from Enterprise brands. These people are working within the industry and also act as spokespeople to drive awareness & engagement for their employers.

**Ann Johnson**  
Microsoft  
Corporate Vice President  
Twitter: @ajohnsocyber  
LinkedIn: Click Here

**Rohit Ghai**  
RSA Security  
CEO  
Twitter: @rohit_ghai  
LinkedIn: Click Here

**Philip Quade**  
Fortinet  
CISO  
Twitter: @pquade_ciso  
LinkedIn: Click Here

**Rex Johnson**  
Computer Aid, Inc  
Director of Cybersecurity  
Twitter: @RexSecurity  
LinkedIn: Click Here

**Neil R. Wyler**  
RSA Security  
Threat Hunting & Incident Response Specialist  
Twitter: @Grifter801  
LinkedIn: Click Here

**Katie Moussouris**  
Luta Security  
Founder & CEO  
Twitter: @k8em0  
LinkedIn: Click Here

**Wendi Whitmore**  
IBM  
Vice President, IBM X-Force  
Twitter: @wendiwhitmore  
LinkedIn: Click Here

**Raj Samani**  
McAfee  
McAfee Fellow, Chief Scientist  
Twitter: @Raj_Samani  
LinkedIn: Click Here

**Wendy Nather**  
Cisco  
Head of Advisory CISOs  
Twitter: @wendynather  
LinkedIn: Click Here

**Kevin Beaumont**  
Microsoft  
Senior Threat Intelligence Analyst  
Twitter: @GossiTheDog  
LinkedIn: Click Here

**Rohit Ghai**  
RSA Security  
Threat Hunting & Incident Response Specialist  
Twitter: @Grifter801  
LinkedIn: Click Here

**Katie Moussouris**  
Luta Security  
Founder & CEO  
Twitter: @k8em0  
LinkedIn: Click Here
Brand Employees & Industry Practitioners ctd.

**Eugene Kaspersky**  
Kapersky  
CEO  
Twitter: @e_kaspersky  
LinkedIn: [Click Here](#)

**Becky Pinkard**  
Aldermore Bank PLC  
CISO  
Twitter: @BeckyPinkard  
LinkedIn: [Click Here](#)

**Cristin Goodwin**  
Microsoft  
Assistant General Counsel  
Twitter: @CristinGoodwin  
LinkedIn: [Click Here](#)

**Camille Stewart**  
Google  
Security & Privacy Policy  
Twitter: @CamilleEsq  
LinkedIn: [Click Here](#)

**Bob Carver**  
Verizon  
Principal Cybersecurity Threat Intelligence and Analytics  
Twitter: @cybersecboardrm  
LinkedIn: [Click Here](#)

**Dr. ir Johannes Drooghaag**  
Johannes Drooghaag  
Consultant  
Twitter: @DriDrooghaag  
LinkedIn: [Click Here](#)

**J Wolfgang Goerlich**  
Cisco  
Advisory CISO, Duo Security  
Twitter: @jwgoerlich  
LinkedIn: [Click Here](#)

**John Lambert**  
Microsoft  
Distinguished Engineer  
Twitter: @JohnLaTwC  
LinkedIn: [Click Here](#)

**Zulfikar Ramzan**  
RSA Security  
Chief Digital Officer  
Twitter: @Zulfikar_Ramzan  
LinkedIn: [Click Here](#)

**Ryan Naraine**  
Intel Corporation  
Director, Security Strategy  
Twitter: @ryananaraine  
LinkedIn: [Click Here](#)

**Omar Santos**  
Cisco  
Principal Engineer - PSIRT - Security Research and Operations  
Twitter: @santosomar  
LinkedIn: [Click Here](#)

**Robert M. Lee**  
Dragos  
Founder & CEO  
Twitter: @RobertMLee  
LinkedIn: [Click Here](#)
Personas

Professional Influencers & Social Amplifiers

Here are the people who are creating and sharing content on cybersecurity on LinkedIn & Twitter that generate high social engagement.

These people are considered influencers. They are also commissioned by many brands to amplify relevant content to their audiences.

Michael Fisher
Whitcraft Group
Senior Systems Analyst
Twitter: @Fisher85M
LinkedIn: Click Here

Bruce Schneier
Inrupt, Inc.
Chief of Security Architecture
Twitter: @schneierblog
LinkedIn: N/A

Brian Krebs
Independent
Reporter/Publisher, Cybersecurity
Twitter: @briankrebbs
LinkedIn: Click Here

Diana Kelly
SecurityCurve
CTO & Founding Partner
Twitter: @dianakelley14
LinkedIn: Click Here

Bob Carver
Verizon
Principal Cybersecurity Threat Intelligence and Analytics
Twitter: @cybersecboardrm
LinkedIn: Click Here

Chuck Brooks
Brooks Consulting International
President
Twitter: @ChuckDBrooks
LinkedIn: Click Here

Kevin L. Jackson
GC GlobalNet
CEO
Twitter: @Kevin_Jackson
LinkedIn: Click Here

Dan Lohrmann
Security Mentor, Inc
Chief Strategist & CSO
Twitter: @govcso
LinkedIn: Click Here

Jo Peterson
Clarify360
VP - Cloud + Security Services
Twitter: @digitalcloudgal
LinkedIn: Click Here

Javvad Malik
KnowBe4
Security Awareness Advocate
Twitter: @J4vv4D
LinkedIn: Click Here

Bruce Schneier
Inrupt, Inc.
Chief of Security Architecture
Twitter: @schneierblog
LinkedIn: N/A

Kevin L. Jackson
GC GlobalNet
CEO
Twitter: @Kevin_Jackson
LinkedIn: Click Here

Dan Lohrmann
Security Mentor, Inc
Chief Strategist & CSO
Twitter: @govcso
LinkedIn: Click Here

Jo Peterson
Clarify360
VP - Cloud + Security Services
Twitter: @digitalcloudgal
LinkedIn: Click Here

Javvad Malik
KnowBe4
Security Awareness Advocate
Twitter: @J4vv4D
LinkedIn: Click Here
Professional Influencers & Social Amplifiers ctd.

**Paula Piccard**  
Owner  
Social Media Consultant  
Twitter: [@Paula_Piccard](https://twitter.com/Paula_Piccard)  
LinkedIn: [Click Here](https://www.linkedin.com/in/paulapatricia/)

**Marco Ciappelli**  
ITSP Magazine  
Co-Founder  
Twitter: [@MarcoCiappelli](https://twitter.com/MarcoCiappelli)  
LinkedIn: [Click Here](https://www.linkedin.com/in/marco-ciappelli-45714779/)

**Joseph Steinberg**  
Independent  
Advisor  
Twitter: [@JosephSteinberg](https://twitter.com/JosephSteinberg)  
LinkedIn: [Click Here](https://www.linkedin.com/in/joseph-steinberg/)

**Lance Spitzner**  
SANS Institute  
Director, SANS Security Awareness  
Twitter: [@lspitzner](https://twitter.com/lspitzner)  
LinkedIn: [Click Here](https://www.linkedin.com/in/lspitzner/)

**Avrohom Gottheil**  
#AskTheCEO Media  
CEO  
Twitter: [@avrohomg](https://twitter.com/avrohomg)  
LinkedIn: [Click Here](https://www.linkedin.com/in/avrohomg/)

**Ludmila Morozova-Buss**  
Capitol Technology University  
Ph.D Student/Researcher  
Twitter: [@TopCyberNews](https://twitter.com/TopCyberNews)  
LinkedIn: [Click Here](https://www.linkedin.com/in/ludmila-morozova-buss/)

**Rich Tehrani**  
TMC  
CEO  
Twitter: [@rtehrani](https://twitter.com/rtehrani)  
LinkedIn: [Click Here](https://www.linkedin.com/in/rich-tehrani/)

**Shira Rubinoff**  
Prime Tech Partners  
President & Co-Founder  
Twitter: [@Shirastweet](https://twitter.com/Shirastweet)  
LinkedIn: [Click Here](https://www.linkedin.com/in/shira-rubinoff/)

**Joseph Menn**  
Independent  
Author  
Twitter: [@josephmenn](https://twitter.com/josephmenn)  
LinkedIn: [Click Here](https://www.linkedin.com/in/josephmenn/)

**Paula Piccard**  
Owner  
Social Media Consultant  
Twitter: [@Paula_Piccard](https://twitter.com/Paula_Piccard)  
LinkedIn: [Click Here](https://www.linkedin.com/in/paulapatricia/)

**Joseph Steinberg**  
Independent  
Advisor  
Twitter: [@JosephSteinberg](https://twitter.com/JosephSteinberg)  
LinkedIn: [Click Here](https://www.linkedin.com/in/joseph-steinberg/)

**Lance Spitzner**  
SANS Institute  
Director, SANS Security Awareness  
Twitter: [@lspitzner](https://twitter.com/lspitzner)  
LinkedIn: [Click Here](https://www.linkedin.com/in/lspitzner/)

**Avrohom Gottheil**  
#AskTheCEO Media  
CEO  
Twitter: [@avrohomg](https://twitter.com/avrohomg)  
LinkedIn: [Click Here](https://www.linkedin.com/in/avrohomg/)

**Ludmila Morozova-Buss**  
Capitol Technology University  
Ph.D Student/Researcher  
Twitter: [@TopCyberNews](https://twitter.com/TopCyberNews)  
LinkedIn: [Click Here](https://www.linkedin.com/in/ludmila-morozova-buss/)

**Rich Tehrani**  
TMC  
CEO  
Twitter: [@rtehrani](https://twitter.com/rtehrani)  
LinkedIn: [Click Here](https://www.linkedin.com/in/rich-tehrani/)

**Shira Rubinoff**  
Prime Tech Partners  
President & Co-Founder  
Twitter: [@Shirastweet](https://twitter.com/Shirastweet)  
LinkedIn: [Click Here](https://www.linkedin.com/in/shira-rubinoff/)

**Joseph Menn**  
Independent  
Author  
Twitter: [@josephmenn](https://twitter.com/josephmenn)  
LinkedIn: [Click Here](https://www.linkedin.com/in/josephmenn/)
Event Speakers

Below is a sample of people who are keynote speakers in cybersecurity or have spoken at cybersecurity events over the past few years.

Jessica Barker
Cygenta
Co-Founder & Socio-Technical Lead
Twitter: @drjessicabarker
LinkedIn: Click Here

Shira Rubinoff
Prime Tech Partners
President & Co-Founder
Twitter: @Shirastweet
LinkedIn: Click Here

Jane Frankland
Cybersecurity Capital Ltd
Owner & CEO
Twitter: @laneFrankland
LinkedIn: Click Here

Rob May
Ramsac
Managing Director
Twitter: @robmay70
LinkedIn: Click Here

Bob Carver
Verizon
Principal Cybersecurity Threat Intelligence and Analytics
Twitter: @cybersecboardrm
LinkedIn: Click Here

Mark Lynd
Netsync
Head of Digital Business
Twitter: @mclynd
LinkedIn: Click Here

Mirko Ross
Asvin
CEO
Twitter: @mirko_ross
LinkedIn: Click Here

Rich Tehrani
TMC
CEO
Twitter: @rtehrani
LinkedIn: Click Here

Tyler Cohen Wood
Private Consultancy
Speaker, Pvt Consultant, Author
Twitter: @TylerCohenWood
LinkedIn: Click Here

Graham Cluley
Independent
Cybercrime researcher, blogger, podcaster, public speaker
Twitter: @gcluley
LinkedIn: Click Here
Roles

Analysts

Here is a sample of the prominent analysts who are visible on LinkedIn & Twitter. These experts are sharing and discussing topics relevant to cybersecurity.

Jeff Pollard
Forrester
VP & Principal Analyst
Twitter: @jeff_pollard2
LinkedIn: Click Here

Michael Fisher
Whitcraft Group
Senior Systems Analyst
Twitter: @FisherB5M
LinkedIn: Click Here

Caitlin Gruenberg
CyberGRX
Manager, Assessment Operations
Twitter: @CaitGru32
LinkedIn: Click Here

Cory Wolff
Layer 8 Security
Cybersecurity Analyst
Twitter: @cwolff411
LinkedIn: Click Here

Rebecca Lucas
RAND Europe
Analyst
Twitter: N/A
LinkedIn: Click Here

Joseph Krull
Aite Group
Senior Analyst
Twitter: @joe_krull
LinkedIn: Click Here

Bash Osman
TechGeek365
Founder
Twitter: @BashKOsmann
LinkedIn: N/A

Paul McKay
Forrester
Senior Analyst
Twitter: @PMcKayAnalyst
LinkedIn: Click Here

Scott Crawford
S&P Global Market Intelligence
Information Security Research Head
Twitter: @s_crawford
LinkedIn: Click Here

Heather Marie Vitale
Peraton
Senior Cybersecurity Analyst
Twitter: @prettyhowtwn
LinkedIn: Click Here
Journalists

The people listed below are a sample of editors, reporters & journalists who are prominent online personally and who represent media publications or work freelance. They also publish lots of relevant content on cybersecurity.

Steve Morgan
Cybercrime Magazine
Founder & Editor-in-Chief
Twitter: @CybersecuritySF
LinkedIn: Click Here

Nicole Perlroth
The New York Times
Cybersecurity Reporter
Twitter: @nicoleperlroth
LinkedIn: Click Here

Brian Krebs
Independent
Reporter/Publisher, Cybersecurity
Twitter: @briankrebs
LinkedIn: Click Here

Kim Zetter
Independent
Investigative Journalist & Author
Twitter: @KimZetter
LinkedIn: Click Here

Kim Nash
The Wall Street Journal
Deputy Editor
Twitter: @kash99
LinkedIn: Click Here

Chris Bing
Reuters
Cybersecurity Reporter
Twitter: @Bing_Chris
LinkedIn: Click Here

Joe Uchill
SC Magazine
Senior Reporter
Twitter: @JoeUchill
LinkedIn: Click Here

Kelly Jackson Higgins
Dark Reading
Executive Director
Twitter: @kjhiggins
LinkedIn: Click Here

Mohit Kumar
The Hacker News
Founder & Editor-in-Chief
Twitter: @unix_root
LinkedIn: Click Here

Jeff Elder
Business Insider
Cybersecurity Reporter
Twitter: @JeffElder
LinkedIn: Click Here
Sectors

Threat Protection

Below are people who have spoken online about threat protection in the context of cybersecurity, or people who work within the threat protection and cybersecurity sector.

- **Linda Bell**
  - IBM
  - Cyber Resiliency Advisor
  - Twitter: @LindaCissp
  - LinkedIn: [Click Here](https://www.linkedin.com/in/lindacissp/)

- **Kevin Beaumont**
  - Microsoft
  - Senior Threat Intelligence Analyst
  - Twitter: @GossiTheDog
  - LinkedIn: [Click Here](https://www.linkedin.com/in/kevin-beaumont/)

- **Sergio Caltagirone**
  - Threat Intelligence Academy
  - CEO
  - Twitter: @cnoanalysis
  - LinkedIn: [Click Here](https://www.linkedin.com/in/sergio-caltagirone/)

- **Selena Larson**
  - Dragos
  - Cyber Threat Analyst
  - Twitter: @selenalarson
  - LinkedIn: [Click Here](https://www.linkedin.com/in/selenalarson/)

- **Omar Santos**
  - Cisco
  - Principal Engineer - PSIRT - Security Research and Operations
  - Twitter: @santosomar
  - LinkedIn: [Click Here](https://www.linkedin.com/in/santosomar/)

- **Cheryl Biswas**
  - TD
  - Cyber Security Specialist
  - Twitter: @3ncr1pt3d
  - LinkedIn: [Click Here](https://www.linkedin.com/in/cheryl-biswas/)

- **Adam Shostack**
  - The Black Hat Briefings
  - Review Board Member
  - Twitter: @adamshostack
  - LinkedIn: [Click Here](https://www.linkedin.com/in/adamshostack/)

- **Joan Ross**
  - InsightCyber
  - Chief Intelligence Officer
  - Twitter: @Joanross_biz
  - LinkedIn: [Click Here](https://www.linkedin.com/in/joan-ross/)

- **Vitali Kremez**
  - VK Intel LLC
  - Founder & CEO
  - Twitter: @VK_Intel
  - LinkedIn: [Click Here](https://www.linkedin.com/in/vitali-kremez/)

- **Mick Baccio**
  - Splunk
  - Security Advisor
  - Twitter: @nohackme
  - LinkedIn: [Click Here](https://www.linkedin.com/in/mick-baccio/)

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Information & Compliance plays a big role in Cybersecurity, below is a small sample of influencers who discuss or work within compliance and cybersecurity.

**David Clarke**
Data Breach Training
Data breach Trainer & Consultant
Twitter: [@1DavidClarke](https://twitter.com/1DavidClarke)
LinkedIn: [Click Here](https://www.linkedin.com/in/davidclarke/)

**Dr. Teju Oyewole**
Indigo
IT Security | Compliance Manager
Twitter: N/A
LinkedIn: [Click Here](https://www.linkedin.com/in/drtejuoyewole/)

**Otavio Freire**
SafeGuard Cyber
President, CTO & Co-Founder
Twitter: [@OtavioFreire](https://twitter.com/OtavioFreire)
LinkedIn: [Click Here](https://www.linkedin.com/in/otaviofreire/)

**Richard Bell**
Micro Focus
Head of Global Cybersecurity & IT Compliance
Twitter: [@securityspeak](https://twitter.com/securityspeak)
LinkedIn: [Click Here](https://www.linkedin.com/in/richard-bell-2b776819/)

**Mariano M. del Río**
SecureTech
Cybersecurity & Compliance Consultant
Twitter: [@mmdelrio](https://twitter.com/mmdelrio)
LinkedIn: [Click Here](https://www.linkedin.com/in/marianomdelrio/)

**Wayne Anderson**
Microsoft
Sr. Security & Compliance Architect
Twitter: [@DigitalSecArch](https://twitter.com/DigitalSecArch)
LinkedIn: [Click Here](https://www.linkedin.com/in/wayne-anderson-568a6850/)

**Jonathan Armstrong**
Cordery
Partner
Twitter: [@armstrongjp](https://twitter.com/armstrongjp)
LinkedIn: [Click Here](https://www.linkedin.com/in/jonathan-armstrong/)

**Rox Kulliye**
SecureDAM
Chief Technologist CSF
Twitter: [@2rkiva](https://twitter.com/2rkiva)
LinkedIn: [Click Here](https://www.linkedin.com/in/roxykula/)

**Edna Conway**
Microsoft
VP, Global Security, Risk & Compliance (Azure)
Twitter: [@Edna_Conway](https://twitter.com/Edna_Conway)
LinkedIn: [Click Here](https://www.linkedin.com/in/edna-conway/)

**Daniel P. Wallace**
Grow Forward LLC
Principal Information Security Consultant & Project Manager
Twitter: [@dpwallace](https://twitter.com/dpwallace)
LinkedIn: [Click Here](https://www.linkedin.com/in/daniel-p-wallace/)

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**Onalytica**

Onalytica is a leading influence mapping and advisory firm. We help organizations identify and connect with influence leaders, and develop and implement strategies for engaging these influencers. Our technology-driven approach delivers highly targeted outreach campaigns for maximum impact.
Cloud security is a major concern for cybersecurity and needs to be part of the conversation. Below is a sample of influential experts who discuss Cloud security online, have discussed Cloud security in the context of cybersecurity, or work within the sector.

**Ratan Jyoti**
Ujjivan Small Financial Bank Limited
Chief Information Security Officer
Twitter: @reach2ratan
LinkedIn: Click Here

**Kayode Olafunmiloye**
AMD
Senior Manager - Cloud Security Strategy + Architecture
Twitter: N/A
LinkedIn: Click Here

**Nikhil Agarwal**
Deloitte
Cyber Risk Advisory/Cloud Security
Twitter: @reachtonikhil
LinkedIn: Click Here

**Teri Radichel**
2nd Sight Lab
CEO
Twitter: @TeriRadichel
LinkedIn: Click Here

**Todd D. Lyle**
Grounding the Cloud Leadership Series
Author/Researcher
Twitter: @todddlyle
LinkedIn: Click Here

**Dr. ir Johannes Drooghaag**
Johannes Drooghaag
Consultant
Twitter: @DrlDrooghaag
LinkedIn: Click Here

**Charbel Nemnom**
itnetX
Cloud Architect
Twitter: @CHARBELNEMNOM
LinkedIn: Click Here

**Doug Cahill**
Enterprise Strategy
Vice President and Group Director, Cybersecurity
Twitter: @DougCahill
LinkedIn: Click Here

**Jo Peterson**
Clarify360
VP - Cloud + Security Services
Twitter: @digitalcloudgal
LinkedIn: Click Here

**Riyaz Walikar**
Appsecco
Head of Security Research and Testing
Twitter: @riyazwalikar
LinkedIn: Click Here

**Roger Gspan**
Axians ICT Austria GmbH
Head of Consultant Network & Cybersecurity
Twitter: @RogerGspan
LinkedIn: Click Here
Brands

Cybersecurity Brands

Below is a sample of brands who provide cybersecurity solutions and are producing relevant thought leadership content.

<table>
<thead>
<tr>
<th>Brand</th>
<th>Ranking</th>
<th>Twitter</th>
<th>LinkedIn</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check Point Software</td>
<td>100</td>
<td>@CheckPointSW</td>
<td>Click Here</td>
</tr>
<tr>
<td>RSA Security</td>
<td>50</td>
<td>@RSAsecurity</td>
<td>Click Here</td>
</tr>
<tr>
<td>Proofpoint</td>
<td>50</td>
<td>@proofpoint</td>
<td>Click Here</td>
</tr>
<tr>
<td>Fortinet</td>
<td>50</td>
<td>@Fortinet</td>
<td>Click Here</td>
</tr>
<tr>
<td>Darktrace</td>
<td>50</td>
<td>@Darktrace</td>
<td>Click Here</td>
</tr>
<tr>
<td>Trend Micro</td>
<td>50</td>
<td>@TrendMicro</td>
<td>Click Here</td>
</tr>
<tr>
<td>FireEye, Inc</td>
<td>50</td>
<td>@FireEye</td>
<td>Click Here</td>
</tr>
<tr>
<td>Palo Alto Networks</td>
<td>50</td>
<td>@PaloAltoNtwks</td>
<td>Click Here</td>
</tr>
<tr>
<td>McAfee</td>
<td>50</td>
<td>@McAfee</td>
<td>Click Here</td>
</tr>
<tr>
<td>Imperva</td>
<td>50</td>
<td>@Imperva</td>
<td>Click Here</td>
</tr>
</tbody>
</table>
Methodology

Our Who’s Who lists are created using the Onalytica platform which has a curated database of over 1 million influencers. Our platform allows you to discover, validate and categorise influencers quickly and easily via keyword searches. Our lists are made using carefully created Boolean queries which then rank influencers by resonance, relevance, reach and reference, meaning influencers are not only ranked by themselves, but also by how much other influencers are referring to them. The lists are then validated, and filters are used to split the influencers up into the categories that are seen in the list.

This Who’s Who list should give you an insight into the Cybersecurity industry and help break it down. We always want to make sure you are getting the most valuable information available from our lists, so feedback is always welcome!

If you want to learn more about Onalytica, or if you’d like to see our platform in action, feel free to get in touch!